

Case Study: The Builder

Experiential 1

Design and Build Home

2k

Square Ft
Added

2

Years to
Complete

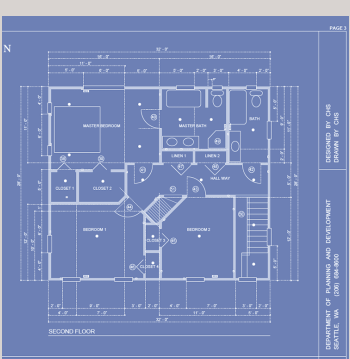
148k

Cost of
Project

152k

Money
Saved

Needed to expand our home on limited budget due to growing family. Established in the neighborhood and preferred not to relocate. Did most of the work myself to save on costs, utilizing sub-contractors only at critical points. Designed, permitted and built.



Process – Set project plan in motion and established budget. Designed floor layout and procured engineering plans and permits. Dug basement out, set foundation and finished. Subcontracted plumbing and electrical. Constructed 2nd floor framing in backyard. Demoed roof, added second level by sections and Installed attic trusses.

Solution – Drawing from previous knowledge as a general contractor and love for working with hands and building things, added three floors to home, expanding living space by about 2000 square feet. Regraded backyard to accommodate approximately 74 yards of fill dirt taken from underneath the house. Retained footprint.

Measurement – Fully permitted and passed inspection. Minimized use and cost of expensive subcontractors by doing the majority of the work myself. Maintained livability for 95% of the duration of the project. Completed the project on time with minimal cost overruns. Moved into 2nd floor within one year of demoing. Still married.

Conclusion – Fully updated, 2980 Square foot home, four bedrooms and four baths. Completed project within two years or 2000 hours. Did about 80% of the work myself. Total cost was \$148K or \$152K under what it would have cost to have the work done by a contractor.

Chris Settle Provides hands-on creative leadership, end-to-end project oversight; planning, strategy, estimating, creative development, through delivery and beyond. Driven, results oriented with a personable, get-along work style. A mix of visual branding, advertising and multi-channel design expertise, yielding cohesive, on message, fully integrated solutions. B2B, B2C with a whole lot of retail experience. **206.719.7319 | chrishsettle@gmail.com**