

Case Study: The Painter

Experiential 2

Complete 100 Paintings in one Year

5

Paintings
per Week

100

Paintings
Complete

24

Paintings
Shown

1.5

Hours per
Painting

It had been several years without a significant opportunity to pursue fine art. Raising a family, a full-time job and lack of a proper studio made it difficult to find the motivation and time to pursue the work. It was time to break out the brushes and get it done.



Process – Took and gathered photos related to family trips and various activities featuring the kids. Chose the medium tempura paint that favored my loose painting style so I could work quickly and inexpensively. Kept the same format for all 100 paintings. Worked on multiple paintings at any one time to minimize any downtime.

Solution – As an incentive to complete the home expansion project, designed a studio at the top level into the plans. Once completed, after the dust settled, embarked on a painting project that would incorporate family life into the work. Settled on a series of family scenarios as subject matter in pursuit of completing 100 paintings.

Measurement – Set many small milestones along the way. Painted five days a week, at least one hour per session. Complete up to five paintings per week. Achieved goal of completing at least a hundred paintings within one year, a select few of which would form the basis of my solo art show. Total cost of frames and materials about \$800.

Conclusion – Selected and framed 24 of the series. Chose paintings the represented diversity in subject matter yet continuity of technique to retain a sense of cohesion. Held two shows, at local café and private club. Because us of the personal nature of the subject matter none were for sale.

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